

Topics in NPO Management and Social Entrepreneurship

(August 2020)

The aim of the following list is to provide some ideas for current research topics at the VMI. It is also possible to submit your own suggestions for topics related to NPO management. Please refer also to our guidelines for scientific paper (bottom of the following page: auf <https://www.vmi.ch/de/uber-uns/universitatsstudium/>). s

Those interested are requested to contact Prof. Markus Gmür via email.

A) Third Sector and Social Entreprises

- The role of NGOs for economic, social and ecological sustainability
- The effects of the Covid19-lockdown for associations and other nonprofit organisations
- Social Entrepreneurship in selected sectors and/or countries
- The impact of digitalization of the nonprofit sector
- The role of membership associations in society – an international comparison
- The role of charitable foundations in society – an international comparison
- The role of civil society co-operatives – an international comparison
- Development of international NPO research – a co-citation analysis based on selected academic journals (bibliometric analysis)
- Comparing voluntary commitment of students from different countries – motivation, recruitment and social background
- Donation markets in international comparison

B) NPO Management

- Specifics of NPO management in selected countries or regions (e.g. Eastern Europe, Asia, or Africa)
- Performance measurement in non-profit organisations using the example of a chosen sector (e.g. trade association, charity, museum, foundation)
- Finance strategies and finance mix of nonprofit organisations
- Mergers & Acquisitions in the Third Sector: What are the specific challenges of close co-operations or mergers between NPOs?
- How can the value of an organization be calculated (similarly to the capital value of a stock company) even though it isn't traded on the capital market?
- The growing role of online donations in fundraising
(*empirical data for Swiss charities are available and can be used*)